



# Don Keel

SENIOR TRADING ADVISOR

TRADING ADVISOR

## EDUCATION

### BUSINESS STRATEGY AND ANALYTICS

Credentials in Business Strategy and Analytics  
The University of Business and International Studies

## EXPERTISE

Mathematical and financial modeling expertise for market dynamics, ROI, demand, elasticity, and pricing.

- Accounts under management - 64;
- Investment portfolios in progress - 78;
- Pamm accounts - 15;
- Staking funds under management - 9;
- Capital in management: \$2.4 million.
- Professional experience:
- Experience in analytical activities: 14 years;



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**Area**  
USA, New York,  
575 Madison Avenue,  
NY 10022  
(World Wide Business Centre)

## PROFILE

AR (Investment Advisor Representative) since 2009.

3 firms and passed the Series 65, Series 63, SIE, Series 6 and Series 26 exams.

#CRD : 4623301

## PROFESSIONAL EXPERIENCE

**FIRST COMMAND ADVISORY SERVICES (#281958) (December 15, 2015 to March 08, 2018) located at FORT WORTH, TX**

**FIRST COMMAND BROKERAGE SERVICES, INC. (#3641) (April 06, 2009 to December 15, 2015) located at GREENVILLE, NC**

### Analytical experience:

2009 - 2015

**FIRST COMMAND FINANCIAL PLANNING, INC**  
Investment Adviser Representative

2009 - 2018

**FIRST COMMAND ADVISORY SERVICES, INC**  
Investment Adviser Representative

2018 - Present

**12XWEALTH, INC**  
Senior Trading Advisor  
Total experience: 14 years

## QUALIFICATIONS:

- State Securities Law Exam:  
Series 65 - Uniform Investment Adviser Law Examination, Apr 2, 2009  
Series 63 - Uniform Securities Agent State Law Examination, Feb 12, 2009
- General Industry/Products Exam:  
SIE - Securities Industry Essentials Examination, Mar 8, 2018  
Series 6 - Investment Company Products/Variable Contracts Representative Examination an 29, 2009
- Principal/Supervisory Exam:  
Series 26 - Investment Company Products/Variable Contracts Principal Examination May 19, 2014